



An Immersive Neuroaesthetic Performance
March 24 2026 · Jade Beverly Hills



THE FUTURE OF EXPERIENCE

The era of passive entertainment is over. The future belongs to experiences that transform the human state, where art, technology, and neuroscience merge to generate measurable shifts in awareness and emotion.

Embody Dance Experience stands at that frontier, designing neuroaesthetic environments, immersive worlds of frequency, light, scent, and movement, that synchronize brainwaves, emotion, and physiology. Each element is composed to create coherence: a harmony between science and sensation.

This is not a performance for spectacle. It is performance as evolution, where art becomes data and emotion becomes design.

THE EXPERIENCE

“The Art of Becoming” is an immersive neuroaesthetic performance and cultural premiere, with innovators, artists, and leaders shaping the consciousness of our time.

Through dance, sound, scent, and light, Embody creates a living installation that explores transformation itself, the journey from stimulus to stillness, from fragmentation to flow. It is both a work of art and a technological prototype, inaugurating a new cultural language built on beauty, intelligence, and measurable emotional impact.

Beyond Embody’s own productions, The Art of Becoming also serves as a live prototype of what Embody creates for brands and artists, bespoke multisensory experiences that translate identity into movement, sound, scent, and light. Each collaboration becomes a living expression of essence, designed to evoke emotion and resonance at a physiological level.



AUDIENCE & REACH

In the Room

55 curated guests, Beverly Hills entrepreneurs, luxury-brand executives, artists, and visionaries.

Household income: \$1 M + • Age range: 30 – 55 • Experience-driven, influence-oriented, culturally attuned.

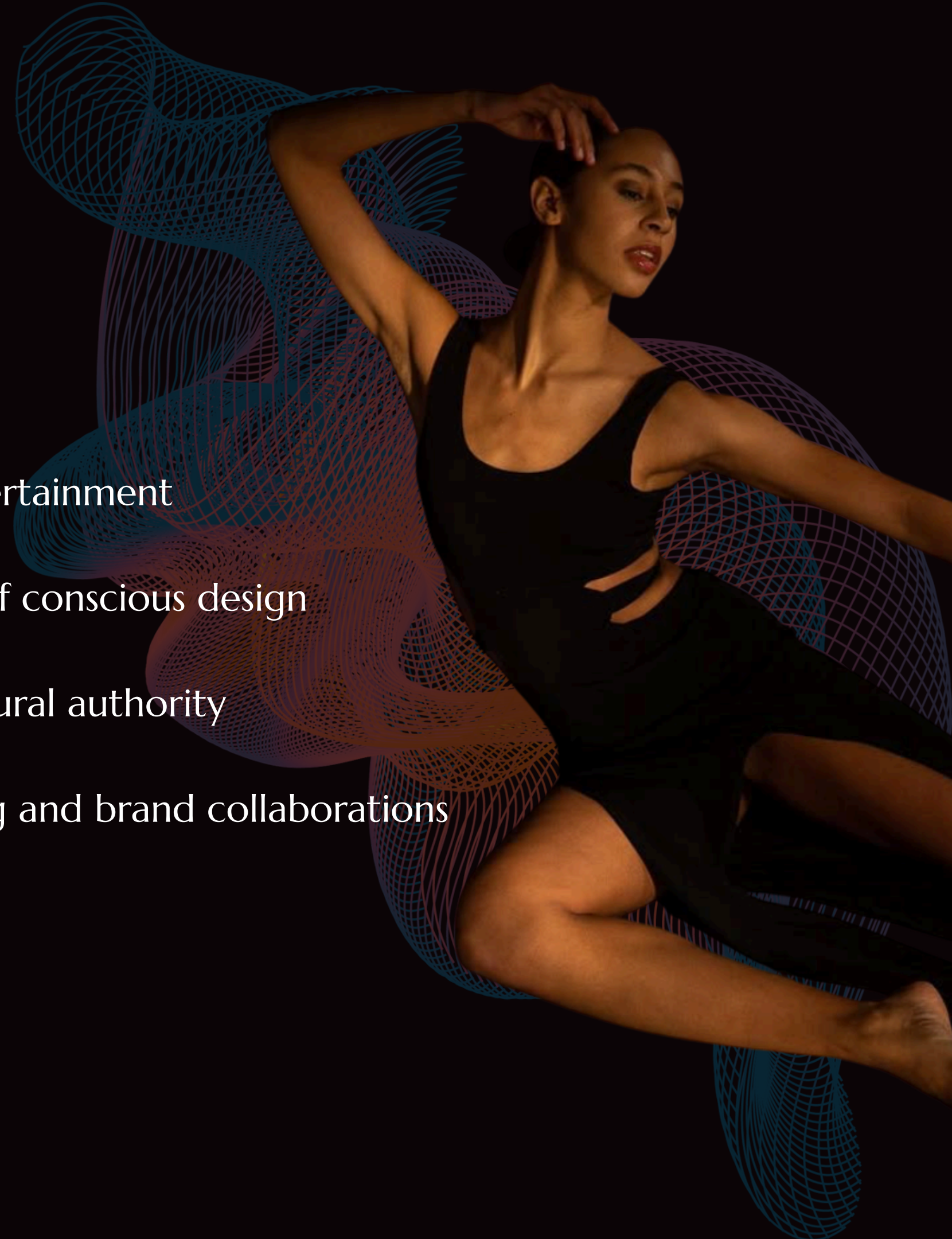
Beyond the Room

- Global digital reach through official press and social channels (10 000 + projected views)
- Access to Embody's private network of 150 + Beverly Hills leaders
- Editorial coverage through ACCA Journal



PURPOSE AND GOALS.

- 🎯 Establish Embody as the flagship brand in neuroaesthetic entertainment
- 👁️ Position partners as founding cultural investors in a new era of conscious design
- 💰 Deliver measurable ROI through visibility, alignment, and cultural authority
- 🌐 Lay the foundation for Embody's 2026 expansion into touring and brand collaborations across art, fashion, music and technology



SPONSORSHIP OPPORTUNITIES

Cultural Founder Sponsorship \$10,000

Join Embody at the genesis of a movement redefining entertainment, awareness, and art.

Partnership Includes:

- Title recognition as a Founding Cultural Partner in all materials and media
- Premier seating for six guests
- Signature sensory moment (mocktail, scent, or motion graphic design) branded to your name
- One custom brand activation produced by Embody in 2026 (Valued at 6k)
- Access to Embody's VIP network of 150 + leaders
- Invitations to all 2026 productions (four shows, two tickets each)
- Feature in ACCA's editorial coverage (pre- and post-event)
- Professional photo + video package of sponsor highlights
- Detailed analytics on reach and engagement

More than a sponsorship, it is cultural partnership, an investment in the evolution of human experience.

MARKETING AND EXPOSURE

Pre-Event.



12 – 15 social features



6 – 8 targeted emails



Press coverage

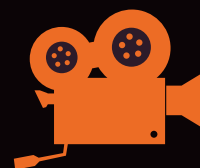
During the event.



Real-time brand integration

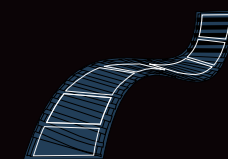


Curated sensory touchpoints



Media capture

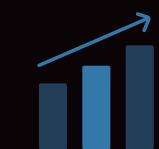
Post-Event



After-movie



SSponsor highlights



Full ROI analytics

JADE BEVERLY HILLS

THE  JOURNAL

BUDGET AND FINANCIALS:

Budget & Financials

Venue & Dining	\$8 000
Art Installation & Technology	\$7 000
Talent (dancers, musicians, creative crew)	\$6 000
Marketing & Media	\$5 000
Production Coordination	\$4 000
Total Production Cost –	\$30 000

Cultural Founder Sponsorship – \$30 000
(one exclusive or three shared partners)

Funds the premiere and positions each partner as a founding cultural investor in the Embody empire.



CONTACT

Michelle Dwyer

Founder & Creative Director

hello@embodydancexperience.com

www.embodydancexperience.com

